



# ENVIRONMENT



## ENVIRONMENTAL SUSTAINABILITY IS ONE OF THE MOST IMPORTANT ISSUES OUR INDUSTRY IS FACING.

The first pillar of our Lynka Cares program is to reduce the overall environmental impact of our activities. We have been proactive in our eco-friendly practices and policies since our early days, and continue to make positive strides year-after-year. Our environmental activities can be broadly categorized in these three areas:

**Printing & Operations.** Printing and embellishment using more eco-friendly inks, materials and technologies, plus making our overall operations more environmentally sustainable.

**Packaging & Logistics.** Finding alternative solutions that leave a lighter carbon footprint than the industry's historical ones. Using packaging sources that support sustainable forest management.

**Products & Fabrics.** Sourcing and supplying more garments made from organic, recycled and other sustainable fabrics is the clear route forward. Reconsidering the entire supply-chain, including the countries in which we manufacture garments.

As one of Europe's largest and most well-established garment suppliers and decorators, since our early days, Lynka has always out-performed the standards for emissions, waste-water and other pollutants. We use safer, more expensive, imported equipment and chemicals. We were one of the first printers in Central Europe to create an eco-friendly screen department with screen wash / reclaiming system which introduced eco-friendly solvents from the USA and Sweden. We were one of the first CEE promo apparel suppliers to receive WRAP certification, which includes environmental requirements.

Below are a few of the activities we are engaged in to make our embellishment operations greener than ever before.

## PRINTING & OPERATIONS



We **recycle water** in our screen department with **Eco-Text** waste-water reclaiming system.



**Reduce Waste.** We exercise waste segregation throughout the company.



**Reuse.** We employ 'heat regeneration' system (heat from our driers is being recycled back to heat the building).



**Recycle paper and carton** stock throughout the company.



**Energy-saving** measures in production. Sky-lights provide healthy, natural light for workers, while reducing lighting needs.



**Reduce energy usage** via low-energy LED light-bulbs throughout the company.



**Kornit Direct-to-Garment** dramatically reduces water usage, decreases waste, minimizes carbon footprint and eliminates harmful chemicals. Eco-friendly, GOTS 3V certified.



Low consumption premium Virus brand **water-based inks** for eco-friendly textile screen printing.



Our Rutland plastisol inks are **PVC and phthalate free**.

## PACKAGING & LOGISTICS



**Logistics & Packaging.** We are actively finding ways to reduce our carbon-footprint via eco-friendly logistics solutions and certified packaging producers.



**Forest Stewardship Council.** Our packaging producers are certified that the trees that were in our packaging comes from approved forests.



**Program for the Endorsement of Forest Certification** is an international, non-profit organization which promotes sustainable forest management through independent third-party certification.

# PRODUCTS & FABRICS

One of the most important aspects of environmental sustainability are the products themselves. There are several ways apparel can be more eco-friendly:

**Organic Cotton.** Sourcing and supplying more garments made from organic cotton is a great way to show commitment to sustainability. No toxic chemicals are used in the growing of organic cotton. It doesn't damage the soil, has less impact on the air, and uses 88% less water and 62% less energy. Conventional cotton uses about 16% of the world's insecticides and 7% of pesticides.

**Garments from recycled fabrics.** Textile recycling saves energy and reduces pollution. Recycling provides both environmental and economic benefits. Textile recycling reduces pressure on new resources and reduces the demand for dyes and fixing agents.

**Garments from recycled PET bottles.** Recycled polyester (rPET) is almost the same as virgin polyester in terms of quality, but its production requires 59 percent less energy compared to virgin polyester. WRAP estimates rPET's production to reduce CO2 emissions by 32 percent in comparison to regular polyester. Using recycled polyester lessens our dependence on petroleum as a source of raw materials.



GOTS The Global Organic Textile Standard (GOTS) is the worldwide leading textile processing standard for organic fibres, including ecological and social criteria, backed up by independent certification of the entire textile supply chain.



100% Recycled Polyester by Global Recycled Standard certified and inspected by Control Union. The goal of the GRS is to increase use of recycled materials in products and reduce/eliminate the harm caused by its production.



The official EU label for Greener Products. Eco-labelled products have a comparatively modest impact on air, water, soil, quality, natural resource consumption, global warming and biodiversity. Products must pass rigorous tests with results verified by an independent body.



Products are made from Organic Cotton with a certification process other than GOTS.



OCS 100 covers the processing, manufacturing, packaging, labelling, trading and distribution of a product that contains at least 95 percent certified 'organic' materials.



The Recycled Claim Standard (RCS) is used as a chain of custody standard to track recycled raw materials through the supply chain. The RCS verifies the presence and amount of recycled material in a final product.



The Oeko-Tex 100 Standard comprehensively addresses the human ecology component of textile products. It evaluates and screens for any harmful substances present within processed textiles, which are intended to come into contact with consumers.



The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards.

# OUR ORGANIC & ECO-FRIENDLY BRANDS

Lynka offers a wide range of eco-friendly garments from Europe's leading sustainable brands:

STANLEY/STELLA

Neutral  
Certified Responsibility™

cotton  
fare

JAMES &  
NICHOLSON

B&C  
COLLECTION

Westford  
Mill

mantis



Stedman  
collection

TEE JAYS

KARIBAN

R  
russell