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News: Industry

Vantage Apparel Acquires Majority Stake in Lynka



July 23, 2021

Vantage Apparel, Avenel, N.J., announced it has acquired a majority stake in full-service European corporate apparel supplier, **Lynka**, headquartered in Poland.

This acquisition will make Vantage the largest global supplier and decorator of corporate apparel, according to the company.

Lynka's previous co-owners, Berendsohn A.G. of Hamburg fully exited the business on July 21, and will continue working together as a key customer of Lynka.

Known for its well-stocked multi-brand wholesale apparel and merchandise, Lynka will add to its existing portfolio Vantage's core product assortment, making way for global uniform programs which have been growing markets for the two companies over the last five years.

"Our partnership with Lynka will allow distributors with global customers to achieve consistency in not only their apparel merchandise assortment, but also the quality of decoration that have been a pinnacle of achievement for both Vantage and Lynka through the years," says Ira Neaman, CEO of Vantage Apparel. "I'm proud to bring Vantage's reputation in superior decoration and back-office technology services to the world stage."

Lynka's leadership will remain intact with founder and shareholder John Lynch, a New Jersey native, at the helm as President; leading the over 250-member team in Poland, which services customers across 25 countries in Europe including the UK, France, Germany, Scandinavia, CEE and further, according to the company.

"I have personally known Vantage for well over a decade," says Lynch. "Whenever we shared war stories over the years, Ira and I always agreed that Vantage and Lynka are remarkably similar companies – our unique one-stop-shop solution, our top-notch decoration, and in particular, our approach to business including our core values. I can't imagine a better partner than Vantage for the future." – D.S.

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Product Spotlight



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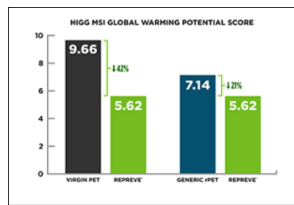
JERZEES Premium Blend Ring-Spun T-

UNIFI's REPVEVE Receives First Higg MSI Scores

July 27, 2021 | Industry

Unifi, Inc., Greensboro, N.C., has received the Higg Materials Sustainability Index (Higg MSI) scores for its flagship recycled brand, REPVEVE.

[FULL STORY](#)



Beaver Paper Group Announces Price Increase

July 26, 2021 | Industry

Beaver Paper Group, Atlanta, recently announced a general price increase of 8-12% across its global portfolio of products beginning on Sept. 1.

[FULL STORY](#)



Our Success Group Releases New Online Business Growth Training Module

July 21, 2021 | Industry

Our Success Group, St. Peters, Mo., recently announced "The 5 Keys of Business Success – Growing and Launching Online Training," a new resource for small businesses starting their business or ready to grow with a strong foundation of business success principles.

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